

## **SERVICE BRIEF**

# BDR: Backup and Disaster Recovery

Bulletproof your data protection with the highest industry standards in an all-in-one business continuity solution.

# **Velocity Technology Partners Backup** and Business Continuity

Is your data secure? Could it survive a disaster? Can you afford to take a chance?



Any seasoned computer technician will tell you that there are two types of hard drives: those that have failed and

those that will fail. The only question is when. With Velocity Technology Partners' Backup and Disaster Recovery solution, you can retain peace of mind by knowing that all of your data is archived, redundant, and ready to restore in a moment's notice, even after a major disaster.

### Don't Underestimate the Importance of your Data

Your company's data is one of its most valuable assets.

Over 80 percent of businesses don't have a reliable backup solution. That means 80 percent of all businesses aren't protecting one of their most valuable assets. Think about it; your company's data is the culmination of your entire staff's work over the years. The cost of restoring data on a malfunctioning hard drive is astronomical and never guaranteed. To emphasize the importance of data, 7 out of 10 small businesses that experience a major data loss go out of business within a year.

Regardless of your type of business, your data is vital. You have invaluable, irreplaceable information which you need access to at any given moment; information that is constantly being changed and updated.

#### Not Backup; Disaster Recovery

Sleep well at night knowing your data is always safe.

Depending on your backup solution, data loss can still amount to massive downtime as you wait for the backup to be restored. Wouldn't you rather it only take minutes away from your productivity, instead of hours or days?

Our bulletproof system not only backs up your data every fifteen minutes, but in the event of a server malfunction, it can assume the role of that server, while still performing incremental backups. This means your network is still up while your server is being fixed and parts are being ordered. Don't think of it as a simple data backup solution, but as a complete fail-safe for your servers. When your server is repaired or replaced, regardless of the new hardware, the BDR Device can perform a bare-metal restore to make sure your in-house infrastructure is redundant once more.

To ensure that your data is protected from any disaster, the BDR encrypts and archives your data in an off-site data center incrementally. This is the ultimate, iron-clad solution for data backup and disaster recovery. Your files are always accessible in a moment's notice, and can easily be restored.

#### **Features**

- Comprehensive Support Options
- Frequent Data Backups
- Quick Restoration Time
- Local Data Encryption
- Minimal Downtime

#### **Benefits**

- Freedom to focus on your business, not your backup.
- No more tape management.
- Back up data as often as every 15 minutes—including open documents.
- Completely virtualizes your server in the case of a hardware malfunction, putting you back in business.
- Bare-metal server restoration, regardless of your hardware components.
- Data encrypted locally and archived in an off-site data center; automatically, incrementally, forever.